

## Introduction

Entrepreneurship is about **creativity**. Entrepreneurs use innovation and hard work to overcome obstacles to their success. Entrepreneurship is about fun. Nothing feels better than focused effort and accomplishment. Entrepreneurship is about freedom. Few things in life are as empowering as being able to determine what work you will do, when, where and with whom you will do it.

Entrepreneurship is about **responsibility**.

We may not report directly to bosses, but we DO have lenders, investors, family and the ever-present laws of profitability. Most of all, we answer to ourselves. Entrepreneurship is about being **true to our visions and our passions**. As entrepreneurs we design the business we love and work hard to provide our customers, employees and community with the best we have to offer.

This curriculum is about entrepreneurship and is written for future youth entrepreneurs of all types because above all else entrepreneurship is about **diversity**. Anyone can become an entrepreneur if they have a keen curiosity to learn and a desire to overcome the challenges inherent in learning new and exciting things.

ASPIRA is dedicated to enhancing the entrepreneurial ventures of young Latinos and increasing social awareness and responsibility within the Latino community. ASPIRA is committed to the development of a *New Leadership* in the Puerto Rican community. This is a new type of leadership that, through its entrepreneurship, can generate wealth within the community and foster economic and social development within that community. ASPIRA is committed to developing leaders of community organizations -including ASPIRA- who will lead them to self-sufficiency through social entrepreneurship.

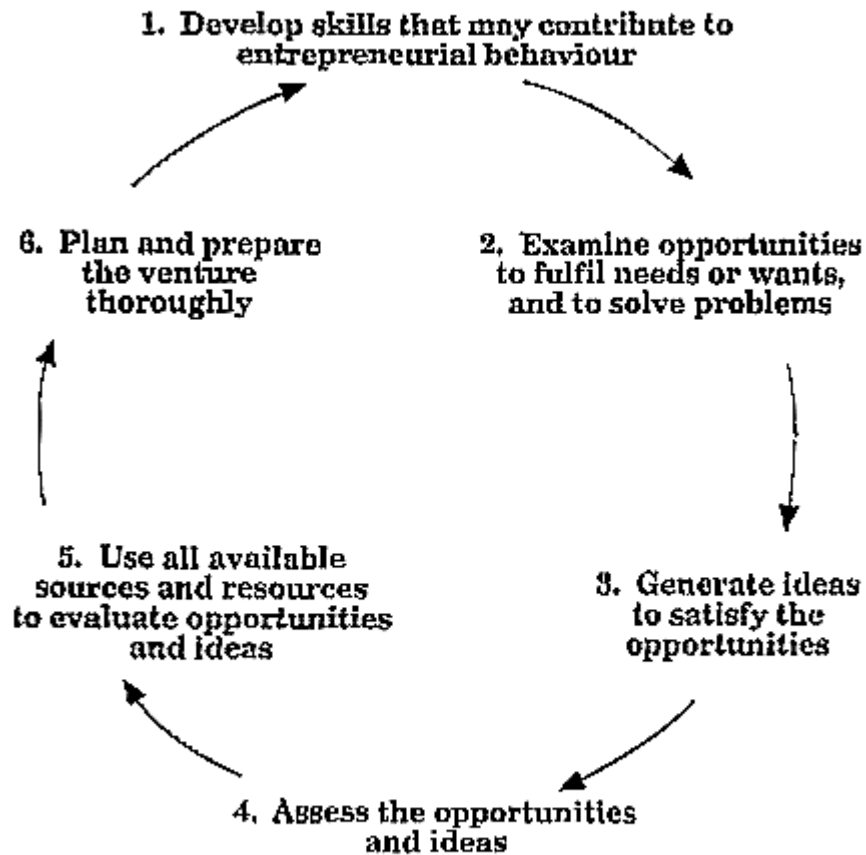
❖ *This curriculum has been adapted from the Evergreen Curriculum developed by the Saskatchewan Education Department of the Saskatchewan Government. The original curriculum can be accessed at the following Website: [www.sasked.gov.ca/docs/evergrn.html](http://www.sasked.gov.ca/docs/evergrn.html)*

# What is an *ENTREPRENEUR*?

**ENTREPRENEUR** is actually a French word that means "go-between".

**ENTREPRENEURS** are energetic individuals.

## The Entrepreneurial Cycle\*



\* Step 1-5 do not necessarily have to be completed in order, but steps 1-5 **must** be completed prior to attempting step 6 - Developing the Venture Plan